

Christy Torres
Ad Manager
(469) 371-7697

Print Ad Rate Sheet

Sizes	Width x Height	Prices*
Full page	10" x 11"	\$300
Half page (vert.)	4.7" x 11"	\$200
Half page (horiz.)	10" x 5.3"	\$200
Quarter page	4.7" x 5.3"	\$150
Eighth page	4.7" x 2.7"	\$100
Business card	100 words	\$50

* Add an additional 25% to the cost for color ads.
Campus advertisers will receive a 10% discount on all ads.
All advertisers who place three or more advertisements receive a 15% frequency discount.
Advertisers who purchase ads in both the print and online editions will receive a 10% discount on both ads.

Additional Information

- Hilltop Views circulation is 3,000, distributed throughout the St. Edward's University campus, and a PDF of our print edition is available on our website, www.hilltopviewsonline.com.
- All ads must either be in TIFF or PDF format. If you are submitting a color PDF, create it at 170dpi and check "leave unchanged" when exporting the PDF to ensure the best possible print quality.
- Ad design is available by Hilltop Views designers for an additional 25 percent of the total purchase. Please submit all information to be included in the ad.
- All ads and/or text must be approved by the advertising manager and the faculty adviser.
- Hilltop Views does take requests from advertisers about placement, but the decision on where an ad is ultimately placed rests solely with the designers and editors-in-chief of Hilltop Views.
- The advertiser is responsible for making all corrections at the proofing stage of production.

Dates and Deadlines

Ad Deadline**	Issue Publication
January 21	January 27
January 28	February 3
February 4	February 10
February 11	February 17
February 18	February 24
February 25	March 3
March 4	March 10
March 18	March 24
March 25	March 31
April 8	April 14
April 15	April 21
April 22	April 28

** All ads must be submitted by 5 p.m. on the due date. Payment is due within 15 days of publication.

Contact & Submissions

Email ads to: hilltopviewsads@gmail.com

Mail ads to: Hilltop Views
3001 S. Congress Ave.
Mailbox 964
Austin, TX 78704

Questions?

If you have questions contact:
Christy Torres at (469) 371-7697,
or call the Hilltop Views office at (512) 448-8426.

