

Christy Torres
Ad Manager
(469) 371-7697

Online Ad Rate Sheet

Hilltop Views Online Edition

Why advertise with us?

- The majority of the content that appears in the Hilltop Views print edition will also appear online.
- Our Web site, hilltopviewsonline.com, will receive hits from the campus community, the Austin community as well as a national audience.
- Hilltopviewsonline.com receives between 16,000 and 21,000 hits a month.
- Ads placed on our Web site can link people to your Web site and drive new customers and revenue.

Sizes	Width x Height	Prices*
Horizontal Banner	468 x 60 pixels	\$15
Square Ad	300 x 250 pixels	\$10
Vertical Banner	160 x 600 pixels	\$10

* All advertisers who place advertisements in both the print and online editions will receive a 10% discount on both.

Understanding Online Advertising

- Our Web site has three locations for advertising to appear every time our site receives a hit.
- Advertisers can determine the length of an ad campaign, which will ultimately affect how often your advertisement appears on our Web site. Ad campaigns be made as short as one week or as long as four months.
- You can purchase between 1,000 and 20,000 impressions, which will also determine how often people visiting our Web site see your advertisement.

Terms & Conditions

- All ads must be approved by the advertising manager and the faculty adviser.
- Advertisers are responsible for making all corrections during the proofing stage of production.
- All ads must either be in JPG, TIFF or PDF format.
- The specific heights and widths listed above must be adhered to otherwise ads will appear distorted.
- Advertising requests and artwork must be submitted one week prior to the desired start date of the ad campaign.
- Hilltop Views reserves the right to refuse to display any ad.
- Ad design is available by Hilltop Views designers for an additional 25 percent of the total purchase. Please submit all information to be included in the ad.
- Ad campaigns will stop when they have met the desired number of impressions, this may happen before or after the desired date endpoint of a campaign

Contact & Submissions

Email ads to: hilltopviewsads@gmail.com

Mail ads to: Hilltop Views
3001 S. Congress Ave.
Mailbox 964
Austin, TX 78704

Questions?

If you have questions contact:
Christy Torres at (469) 371-7697,
or call the Hilltop Views office at (512) 448-8426.

